

## Chevy's New Volt Gets First "Fill-up"



PHI Chairman Joe Rigby demonstrates the company's new charging stations for the Chevy Volt.

Pepco recently energized its first charging stations for electric vehicles and gave Chevrolet's new Volt plug-in hybrid a quick "fill-up" before its debut at the Washington Auto Show. Pepco will purchase 10 Volts to support a study on the effects of vehicle charging on the electrical grid.

"We are excited to be at the forefront of developing an infrastructure to supply 'fuel' for electric vehicles," said Joseph M. Rigby, Chairman, President and CEO of Pepco Holdings, Inc. "This initiative will provide valuable information about the capabilities of electric vehicles and their growing impact on the grid as we transition to both the smart grid and an electrified transportation sector."

With nearly every major automaker planning to introduce a plug-in electric vehicle over the next three years, Rigby said PHI is committed to working with the auto industry, the U.S. Department of Energy, local governments and the utility industry to overcome numerous challenges, including support for both a public and commercial charging infrastructure, affordable vehicle-charging rates and supportive permitting and codes for vehicle charging stations.

*"Technology alone will not effect change," Rigby added. "To fully achieve the benefits of the smart grid requires a partnership between utilities and customers, and consumer behavior that is responsive to price signals and incentives that will reduce usage, reduce emissions and lead us to energy independence."*

### Complete and Return Your 2010 Census Form – Be Counted!

Since the last U.S. Census was taken 10 years ago, the world has changed in many ways. The Census is a count of everyone living in the United States and is a key measure for determining the allocation of federal funding to each state and local jurisdiction.

Participating in the Census is easy – filling out the form takes just 10 minutes.

It's confidential – no personal information is shared with any other agency, marketing company or individual.

Census forms should have begun arriving at your home via U.S. mail in mid-March. Pepco urges all customers to participate in the 2010 Census count by responding to the questionnaire by April 1 – Census Day.

## Pepco Earns Montgomery Co. "Green Business" Certification

Pepco is among the first companies to be certified under the Montgomery County Green Business Certification Program. The county's letter notifying Pepco of the certification cited Pepco's "commitment to environmental stewardship, especially through using hybrid vehicles for staff and service transportation, your extensive recycling program and publishing an annual sustainability report."

The program, which focuses on day-to-day operations and policies, is a partnership between the Montgomery County Department of Environmental Protection, the Montgomery County Chamber of Commerce and Montgomery College. It is designed to assist and recognize businesses taking voluntary steps to go above and beyond basic green measures to reduce their ecological footprint.

Kim Watson, Pepco Region Vice President, Maryland Affairs, said, "This recognition from Montgomery County sends the message to Pepco customers that our standards are high when it comes to doing business with care for the environment."



*Maryland Affairs Vice President Kim Watson (center) was joined (from left) by Ike Leggett, Montgomery County Executive; Nancy Floreen, President, Montgomery County Council; GiGi Godwin, Montgomery County Chamber of Commerce President & CEO; and Steve Greenfield, Interim Instructional Dean, Montgomery College Workforce Development & Continuing Education, as Pepco was named one of Montgomery County's first "Green Businesses."*

## First Phase of Pilot Project Launched to Test Energy-Efficient Streetlights

Pepco is installing various test models of new energy-efficient LED (light-emitting diode) streetlights in four Maryland locations, starting with National Harbor in Prince George's County. Pepco is testing the LED streetlights for a six-month period under real-life situations to gauge their suitability, actual energy-efficiency, reliability and illumination quality, and to obtain customer feedback.

"At the end of the test period, we will evaluate the lights based on the performance data and the opinions of our customers," said Thomas H. Graham, President, Pepco Region. "Pepco is committed to evaluating and obtaining regulatory approval for new energy-efficient technologies on our system when they will save our customers money, prove reliable and improve customer satisfaction."

In addition to National Harbor, Pepco will launch the LED streetlight pilot project in three additional Maryland communities. Plans for further installation of LED streetlights will depend on customer feedback, technical results of the pilot program, regulatory approval and the evolution of the technology as a viable replacement for mercury vapor and high-pressure sodium lighting currently in use. Customers can submit their comments at [pepco.com](http://pepco.com).

## Pepco Volunteers Make a Difference

From lighting up the National Zoo during the holiday season to mentoring high school students throughout the school year, Pepco employees logged more than 10,000 volunteer hours during 2009.

"Pepco employees continue to be our goodwill ambassadors in a wide variety of service-related activities," said Thomas H. Graham, President, Pepco Region. "Many more employees give of their personal time in such important and varied community activities such as caring for the elderly and keeping our waterways clean."

In 2009, 350 Pepco employees volunteered to work in the community, schools and many nonprofit organizations and Pepco helped to contribute more than \$300,000 to help residents in the District of Columbia and Maryland last year.

*"When we put out the call for volunteers, we are always able to count on a positive response from our employees," said Pepco Public Affairs Representative Zenayda Mostofi, who helps to organize the company's volunteer program. "Our volunteers know how important it is to give back to the community."*

Organizations that Pepco supports include: the American Red Cross, March of Dimes, 2009 U.S. DOE Solar Decathlon, the National Center for Children and Families, the National Zoo, Mentors Inc., Cultural Tourism of Washington, Earth Day, Juvenile Diabetes, Food4Families, Special Olympics, public schools in the District of Columbia and Montgomery and Prince George's counties, and the American Heart Association.

## Girl Scouts Take the Light Bulb Challenge

The Girl Scout Council of the Nation's Capital is challenging each of its 63,000 scouts to change at least one traditional incandescent light bulb to a more energy-efficient compact fluorescent (CFL) or light emitting diode (LED) bulb. Girl Scouts will track their activities at [www.gscnc.org/lightbulbchallenge.html](http://www.gscnc.org/lightbulbchallenge.html).

The Girl Scouts teamed up with Pepco to ensure that families with limited incomes could participate in the challenge. Pepco is providing financial and technical assistance to help the Council purchase more than 5,000 CFL light bulbs for their Scouts.

This is yet another way Pepco helps residential customers reduce energy consumption. Through Pepco's "Residential Lighting and Appliance Program," compact fluorescent lights are available at discounted rates in 30 stores in the Montgomery and Prince George's counties.

*"Our Girl Scouts can make a significant environmental impact by taking on this challenge to change more than 63,000 incandescent light bulbs," said Kim Watson, Pepco Region Vice President. "We are honored to help them become advocates for smart energy consumption."*



## Volunteers Lend a Hand for 'Extreme Makeover'

ABC's hit reality show Extreme Makeover: Home Edition recently completed two major renovation projects in Maryland and the District of Columbia, and Pepco was there to lend a hand.

The first project featured a caring family in Lanham Hills, Md., who share their home with neighborhood children. The

Extreme team paid a surprise visit to the family last summer to inform them they had been selected for a makeover. During the next week hundreds of builders, electricians, plumbers and volunteers turned their house into a dream home. Pepco technicians helped with electrical hookups, and more than 30 additional employees helped wherever they were needed.

The second project featured the renovation of the Fishing School in Washington, D.C.'s Ward 7 Deanwood neighborhood. In just eight days, the crew demolished the former facility and constructed a brand new state-of-the-art, energy-efficient youth learning and community support center. Nearly 30 Pepco volunteers helped complete the project.

The Extreme Makeover episode featuring both renovation projects aired Feb. 14 on ABC.



## Costs for Electricity in Maryland to Decrease in June

Beginning June 1, the cost for Standard Offer Service (SOS) electricity will decrease by 2.2 percent for residential Maryland customers. The reduction in the cost of electricity translates into a savings of \$3.37 on the average monthly bill. This decrease in the cost of electricity is the result of competitive bids to supply electricity.

Under deregulation, Maryland's bidding process requires Pepco to solicit a series of two-year contracts twice a year. Each contract covers approximately 25 percent of the anticipated amount of the electricity required to meet the needs of Pepco's customers. Due to this procedure, a quarter of the current contracts will expire in May 2010, to be replaced by new, lower-priced contracts that were recently bid.

"Pepco seeks to secure the lowest prices possible for our customers," said Thomas H. Graham, President, Pepco Region. "The Maryland bidding process is designed to protect consumers from major price fluctuations in the cost of generating electricity. Pepco remains committed to providing safe and reliable electric service to our customers along with low cost, no cost ways to save energy and money."

